

## CHELSEA BUILDING PRODUCTS PRESS RELEASE

For Immediate Release

## **CONTACT:**

Gary Hartman, Director Marketing and New Business Development Chelsea Building Products
565 Cedar Way

565 Cedar Way Oakmont, PA 15139

Phone: 412-826-8077 or 800-424-3573 ext. 225

ghartman@cbpmail.com

www.ChelseaBuildingProducts.com

**RE:** Chelsea's Ccore® Product Secures a Registered Trademark

**OAKMONT, PA** (**February 10, 2014**)—Chelsea Building Products has secured a registered trademark for their product, Ccore®, (Reg. No. 4,393,655) from the United States Patent and Trademark Office. Chelsea Building Products developed Ccore as a composite reinforcement for vinyl windows, doors and other building products. Mark Ammer, Director of Operations and Research & Development at Chelsea said, "Ccore is made of an engineered patented polymer that is structurally stronger than PVC."

Ccore composite reinforcement was designed to replace metal reinforcements with marked improvement in thermal efficiency over aluminum and steel. Ccore can be easily integrated into the manufacturing process since it utilizes the same saws and equipment employed in fabricating vinyl windows. Chelsea, in keeping with its commitment to caring for the environment, adds Ccore to their long list of recyclable products.

Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market. From its headquarters in Oakmont, PA., Chelsea is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. For more information, please visit www.chelseabuildingproducts.com or call 800-424-3573.

